



# ANAÏS MERCET

H3G, Montreal, Quebec  
mercet.anais@gmail.com

Digital experience creator and UX/UI design enthusiast, with over 8 years of experience in the field. I distinguish myself by my meticulous attention to detail and a strong commitment to accessibility, ensuring that each project complies with WCAG standards. Thanks to my mastery of tools such as Figma, Miro, and the Adobe suite, I translate ideas into precise and visually captivating designs. My expertise in managing and evolving design systems helps maintain the consistency and effectiveness of digital products at scale. I am also an expert in user testing, collecting essential feedback to improve designs and ensure smooth integration with Front-End teams. Organized, dynamic and versatile, I efficiently manage multiple projects while ensuring quality results.

My goal? To transform complex challenges into innovative solutions, by creating impactful digital experiences that simplify and enrich users' lives. With me, each project becomes an opportunity to evolve design and innovate for maximum impact.

## WORK EXPERIENCES

### UX - UI Designer - Levio

Montreal | Permanent | Mai 2023 - Now

Customers : Ministry of Cybersecurity and Digital, Ministry of Family, ESG Levio

Strategy, research, prototyping & design system

Mobile apps & desktop apps

### UX - UI Designer - Cofomo

Montreal | Permanent | July 2021 - May 2023

Customer : Ministry of Family

Research, prototyping & design system, artistic direction

Mobile app & desktop app

### Graphic Designer & Web Content Integrator - Turbulent

Montreal | Permanent | July 2018 - July 2021

Customers : Quebecor Media, Les Éditions CEC

Graphic design, UX/UI design, Web integration

Mobile app, Web app & Websites

### Web & Graphic Designer - Eye-In Media

Montreal | Contract | March - June 2018

Customers : Mc Donald's, Thaï Express, Transdev, Eaton Center of Montreal

Graphic design, UX - UI design

Dynamic interactive platforms & Websites

### Web Designer - Seedbox

Montreal | Contract | June - September 2017

Graphic design, UX - UI design | Websites and mobile sites

### Artistic Director - Cegep of Matane

Matane | Contract | October - December 2016

Customer : department of Multimedia Integration Techniques (DEC TIM) of the Cegep of Matane

Artistic direction, UX - UI design | Site redesign

## KEY SKILLS

- User research
- Data analysis
- Information architecture
- User testing
- Design workshop facilitation
- Wireframe design
- Design systems production
- Interactive high-resolution prototyping
- Functional specifications and QA design documentation
- Roadmap prioritization / product KPIs
- Collaboration with developers
- Communication strategy
- Product presentation to the team and client
- Agile methodology (Scrum & Kanban)

## TOOLS

Figma, Sketch, Adobe XD, FigJam, Miro



FlowMapp, Balsamiq, Maze, InVision



Adobe suite



Jira, Confluence, Monday, Trello

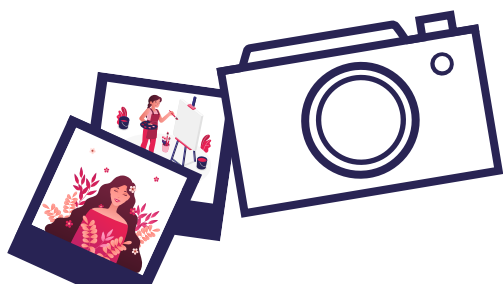


HTML, CSS, JavaScript/jQuery, WordPress



# UX - UI DESIGNER

www.anaismercet.com  
Dribbble : Anais\_Mercet  
LinkedIn : Anaïs Mercet



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## WORK EXPERIENCES

**Web Designer – 5sur5 Communication Marketing**  
Montreal | Internship | February - April 2016  
Customers : Clarins, Microsoft, Air Canada, SR Stylists,  
Emages, PUPS, Westmount business center  
Web design, print, photography | Websites

**Web & Graphic Designer – The Quest of Tilak**  
Matane | DEC TIM Graduation Project  
January - February 2016  
Graphic design, UX - UI design | Plateform game

**Graphic Designer – Sofian Mwayembe | European Boxing Champion**  
France | Contract | 2015  
Photography, infographic, photo montage

**Screenwriter, storyboard, actress, director & editor**  
**Frigo TV | Student webzine**  
France | Contract | September 2014 - December 2015  
Video, infographic, project management

**Interior Designer – SODEP**  
France | Internship | November - December 2011  
Customers : individuals and companies  
Customer relations, aesthetic and visual work, project management

## ACADEMIC QUALIFICATIONS

**Diploma of College Studies in Multimedia (DEC TIM)** | French training  
International mobility program in double diplomation | Cegep of Matane, Quebec | January - December 2016

**University Diploma in Technology Multimedia and Internet Jobs (DUT MMI)**  
**Equivalent to a Baccalaureate in Multimedia and Internet Jobs** | French training  
University of Besançon, France | 2014 - 2016

**Economics and Social Science Baccalaureat - Equivalent to a DEC in Economics and Social Science** | French training  
Minor in fine arts, speciality in mathematics, France | 2011 - 2014

## LANGUAGES

**French** - Native

**English** - Upper intermediate

**Spanish** - Upper intermediate

## HOBBIES

Photography

Theatre

Paddle

Fitness

Painting

Judo

Roller blading

Yoga

## PERSONAL SKILLS

Meticulous

Creative

Dynamic

Empathetic

Curious

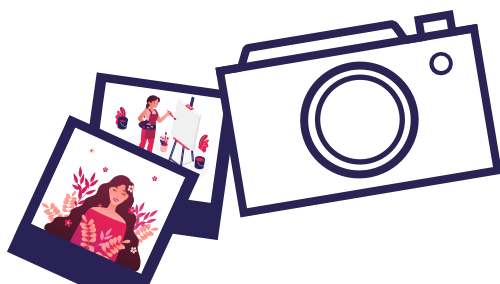
Team player

Listening

Organized

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## LICENSES AND CERTIFICATIONS

English training, 2021 - 2024  
*Google, Amazon, LinkedIn Learning, Terranova Security, Udemy*

Figma, advanced training  
Google UX Design  
Design sprint  
UX & Web design : strategy, design, development  
AWS certification  
ReactJS and Material-UI, high-fidelity designs  
.....  
Accessibility and WCAG norms  
Service design  
User Interface Design  
Development in an Agile environment  
UX research : user-centric from concept to launch  
Information architecture  
User testing  
Gamification : motivation psychology & the art of engagement  
Effective dashboard design  
Master digital product design : UX research & UI design  
Build a powerful UX portfolio  
Figma for UX design  
Cybersecurity training

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